

**To:** Kluesner, Dave[kluesner.dave@epa.gov]  
**Cc:** rgermann@lowerpassaicpg.com[rgermann@lowerpassaicpg.com]  
**From:** Tony Bianchini  
**Sent:** Fri 4/26/2013 7:40:59 PM  
**Subject:** RM 10.9 Call Today  
RM 10.9 Fact Sheet - April 2.pdf

David,

It was good to talk to you today. I've revised the communications plan, am sharing it internally and will send back to you soon.

Here are the items that we discussed today about the RM 10.9 communications plan and proposed next steps:

1. Website content: Per our discussion, we will send you the RM 10.9 content for the Twp. of Lyndhurst website as an FYI. Also, we'll keep you updated on the development of content for our website and send to you the link when it's completed. Please let me know when you post new information on RM 10.9 on ourpassaic.org.
2. Signs: As you mentioned, please send me a photo of the Tierra sign that was used at their site and I'll follow that format to develop content for the RM 10.9 signs that will face the park and river. I will share with you for review after it's drafted.
3. Mailing list: As I mentioned on the phone, we have an existing list for the targeted audiences discussed in the plan. Per our discussion, I'll do some additional research on other mariner groups that use the River. I'm going to work next week to finalize the list of nearby residents and will send to you when it's complete for your review.
4. Flyers: We'll send you this content for your review.
5. Cover letter with public information session invite: Please discuss with Stephanie on who this cover letter should come from and if you will draft it or if you would like us to draft it.
6. Fact sheets: Attached is a copy of our initial RM 10.9 fact sheet. Let me know what you think and if you'd like to include this or the EPA fact sheet (after it's updated) in the May 8<sup>th</sup> mailing. We'll also share with you "Fact Sheet 2" for your review after it is developed. After your review, we would plan to hand this out at public information session.
7. Public hotline: As we discussed, you'll discuss this with Stephanie. Let me know if you need any assistance from us.
8. Public information session display boards/presentation – As we discussed, EPA or your contractor should have some of the existing display boards used in the past. Please ask Stephanie about this and let's chat again next week on developing additional boards. Also let me know if you plan to develop a presentation or would like us to revise the presentation that was given at the CAG meeting in Lyndhurst.

Please let me know if you have any questions and if I missed anything. Please let me know when you're free late next week (maybe Friday?) for a follow-up call.

Thank you. Hope you have a nice weekend.

Tony Bianchini

Lower Passaic River Study Area Cooperating Parties Group

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**From:** Kluesner, Dave [mailto:kluesner.dave@epa.gov]  
**Sent:** Monday, April 08, 2013 4:10 AM  
**To:** [tbianchini@lowerpassaiccp.org](mailto:tbianchini@lowerpassaiccp.org)  
**Cc:** 'Ray Germann'; Vaughn, Stephanie; Basso, Ray  
**Subject:** RE: River Mile 10.9 communications plan

thank you Tony

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**From:** Tony Bianchini [mailto:[tbianchini@lowerpassaiccp.org](mailto:tbianchini@lowerpassaiccp.org)]  
**Sent:** Friday, April 05, 2013 3:01 PM  
**To:** Kluesner, Dave  
**Cc:** 'Ray Germann'  
**Subject:** River Mile 10.9 communications plan

David,

Just wanted to let you know that we're finalizing the suggested River Mile 10.9 communications plan and we will get it to you Monday or Tuesday of next week.

Tony Bianchini

Lower Passaic River Study Area Cooperating Parties Group

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